

Dream Beams

HappyLine

Glow in the Dark



**Dream
Beams**
HappyLine



The Cuddliest Bedtime Best Friend that Glows in the Dark!

All the Dream Beams have the same single mission: to let every kid have sweet dreams and a good night's sleep by providing emotional support and an opportunity to release stress with the multi-sensory experience –cuddling, squeezing and glow in the dark features.

Dream Beams are physically comforting. Touching these toys increases neural pathways which makes us feel less anxious and isolated, creating a mental feeling of comfort too.

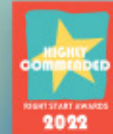
Each Dream Beams has their own personality and each of the characters glows differently, you'll have to collect them all and see that for yourself.

Welcoming all the kids to Dream Beams World, where everyone is special and valuable.

Product features:

- All Dream beams live in Dream Beams world, a world full of color, hope and happiness, with stunning scenery the Castle, Forest, Waterfall, Beach, Winterland.
- Children can browse the website, which includes all the characters, interactive games, and downloadable coloring pages.
- This soft and cuddly plush toy is a great bedtime companion for children.
- 3 years+.

RECIPIENT OF MULTIPLE AWARDS!



Glow in the Dark



BERNARD THE PIGEON



BERNARD

Bernard the Pigeon is the Local Postman. He loves sharing information about what's going on in Dream Beams World, but above all, he is great at delivering his mail.

He enjoys taking breaks in the trees with Freya and Draco.

Plush Height: 7in / 18cm

20502001 / 692205020015

Dreamscovery #5

**BEST FRIEND
OF BERNARD:
Draco the
Dragon**

(Upcoming collection)



KELLY THE KOALA



20502002 / 692205020022
Dreamscovery #5

KELLY

Kelly the Koala is very easy going, she loves to spend the day up in the trees enjoying her favorite food: leaves!

You can always find her napping in the trees or chatting with Freya.

Plush Height: 7in / 18cm



**BEST FRIEND
OF KELLY:
Freya the
Parrot**

(Upcoming collection)



ARTHUR THE PENGUIN



ARTHUR

Arthur The Penguin is in charge of organizing all the parties in the Dream Beams World.

He is very elegant and loves to dance along with his friends to the rhythm of any music!

Plush Height: 7in / 18cm

20502006 / 692205020039

Dreamscovery #5

Arthur loves to organise all the parties!



ROBERT THE REINDEER



20502004 / 692205020046
Dreamscovery #5



Robert always helps Arthur during the holiday season

ROBERT

Robert the Reindeer is an expert of walking over the snow, thanks to his hooves and ability to jump over any obstacles. He never hesitates to help his friends.

He is always giving a helping hand to Arthur during the holidays.

Plush Height: 7in / 18cm



ODILE THE OWL



ODILE

Odile the Owl is an expert flying at night thanks to his incredible night vision. From the top of the trees he can see all so he can let all his friends know where the fun is!

He is always playing hide and seek with Olivia and he can always find Olivia no matter where she hides.

Plush Height: 7in / 18cm

20502005 / 692205020053

Dreamscovery #5

**BEST FRIEND
OF ODILE:
Olivia the
Squirrel**
(Upcoming collection)



MIKE THE POLAR BEAR



20502006 / 692205020060
Dreamscavery #5



**BEST FRIEND
OF MIKE:
Lucas the
Walrus**
(Upcoming collection)

MIKE

Mike the polar bear is one of the few who can go out when it storms in the cold side of the Dream Beams World, so he is the first to offer to transport his friends across it.

Mike and Lucas are usually competing in water sports.

Plush Height: 7in / 18cm



ELLEN THE ELEPHANT



ELLEN

Ellen the Elephant is in charge of cooling her friends during the hottest periods of the year, for this she moves her huge ears that work like wind fans!

She is a loyal friend and admires Luna's luminous aura and the way she quickly moves around.

Plush Height: 7in / 18cm

20502007 / 692205020077

Dreamscovery #5

**BEST FRIEND
OF ELLEN:
Luna the Light
Fairy Princess**
(Upcoming collection)



SHELLY THE SHEEP



20502008 / 692205020084

Dreamscovery #5



**BEST FRIEND
OF SHELLY :
Sofia the
Unicorn**

(Upcoming collection)

SHELLY

Shelly the Sheep is tender and adorable. When everyone is ready to go to sleep, the flower on her head lights up, accompanying her dreams with its faint glow.

Sofia is her best friend. They collect flowers together.

Plush Height: 7in / 18cm



BEATRICE THE BUTTERFLY



BEATRICE

Beatrice the Butterfly will never get lost, not even in the worst storms... her shiny little antennas allow her to be located anywhere in the Dream Beams World.

Her best friend Elvis, is always in a cave and it is not easy to find him unless they're together.

Plush Height: 7in / 18cm

20502009 / 692205020091

Dreamscovery #5

**BEST FRIEND
OF BEATRICE:
Elvis the Bat**
(Upcoming collection)



DOMINIC THE DOLPHIN



20502010 / 692205020107

Dreamscovery #5



**BEST FRIEND
OF DOMINIC:
Juliana the
Jellyfish**

(Upcoming collection)

DOMINIC

Dominic the Dolphin swims swiftly, being able to make huge leaps between the waves.

He always makes his friends laugh with his funny acrobatics.

He loves dancing with Juliana.

Plush Height: 7in / 18cm

Merchandising

The DREAM BEAMS
are sold in a
10pc Assortment
(minium 2
assortments)

#DB-WAVE04



Pre-Loaded Floor Display of 60 Dream Beams

This floor display is an essential merchandising solution for stores looking to create a welcoming atmosphere and elegantly showcase these wonderful plush toys.

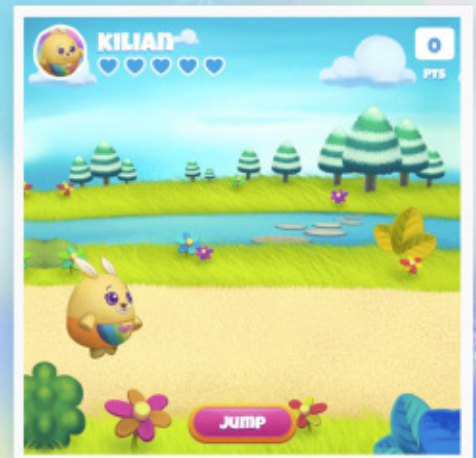
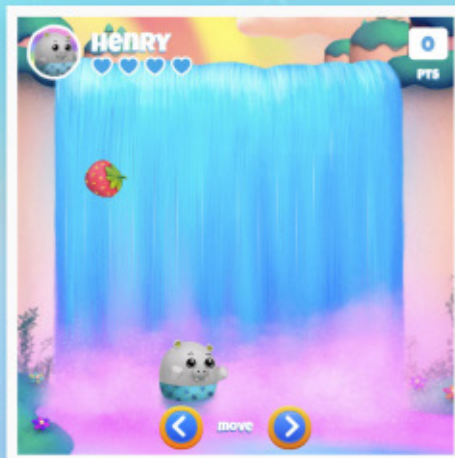
- ✓ Attract attention
- ✓ Increase your profit per square foot
- ✓ Maximize the use of your floor space.

CODE: K-DB-WAVE04

Interactive Games & Downloadable Games

Children can visit the website DREAMBEAMS.CA to have fun and play online:

✓ 3 interactive games are available from the main page!



From the 'CHARACTERS' tab, simply click on your favorite plush toy to discover a short biography and download games:

- ✓ Coloring pages
- ✓ Game 'Match the shapes'
- ✓ Game 'Connect the dots'
- ✓ Puzzle





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